

Baby Boomers

See Also: [Longevity](#) and [Life Expectancy](#)

For more than 50 years, demographers have known that America would be experiencing a rather large “bulge” in the U.S. born population created by the deferral of childbearing during World War II. Persons born between 1946 and 1964 have been labeled by demographers and the media as the “baby boomers.” This population cohort of 76 million in the U.S. has the full attention of workforce planners, retirement advisors and public benefit aging program managers. Despite some adjustments in employer and employment taxes for Medicare and Social Security and increased fees for Medicare participation, these universal federal benefit programs have been operating on borrowed time. The diversity of Baby Boomers, their anticipated longer life span, and their unprecedented number, create challenges for both public policy and the mature marketplace.

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Statistics

[Note: The U.S. Census has not released 2000 data tables for this group]

Population and Housing Characteristics of Baby Boomers 26 to 44 years Old: 1990 U.S. Census

<http://www.census.gov/population/censusdata/cph-l-160h.txt>

Selected Social Characteristics of Baby Boomers 26 to 44 years old: 1990 U.S. Census

<http://www.census.gov/population/censusdata/cph-l-160s.txt>

The New Urban Demographics Race Space & Boomer Aging

(Brookings Institution)

<http://www.brook.edu/press/review/summer2000/frey.htm>

Policy Analysis and Opinion

General

These Four Walls... Americans 45+ Talk About Home and Community (May 2003)

(AARP Research Center)

http://research.aarp.org/il/four_walls.pdf

Boomers at Midlife: The AARP Life Stage Study

(Public Policy Institute, AARP)

http://research.aarp.org/general/boomers_midlife.html

Baby Boomers at the Gate: Enhancing Independence Through Innovation and Technology – Hearings (May 2003)

(U.S. Senate Special Committee on Aging)

<http://www.senate.gov/~aging/index.cfm?Fuseaction=Hearings.Detail&HearingID=19>

Boomers and Seniors in the Suburbs (January 2003)

(Brookings Institution)

<http://www.brookings.edu/dybdocroot/es/urban/publications/freyboomers.pdf>

Tracing Baby Boomer Attitudes Then and Now: A Comparative Look at the Attitudes of Baby Boomers in the 1970s and 2002 (2002)

(AARP Public Policy Institute)

http://research.aarp.org/general/bbattitudes_1.html

Aging of California's Baby Boomers: Implications for State Policies, Programs and Personnel (2002)

(Center for the Study of Aging Services)

<http://cssr.berkeley.edu/aging/pubdetails.asp?name=survey>

The Boomers Are Coming: Challenges of Aging in the New Millennium – Hearing (November 1999)

(U.S. Senate Special Committee on Aging)

<http://aging.senate.gov/events/hr42.htm>

America the Wise: Boomers, Elders and the Longevity Revolution

(American Society on Aging)

<http://www.asaging.org/at/at-213/america-the-wise.html>

In the Middle: A Report on Multicultural Boomers Coping With Family and Aging Issues

(Public Policy Institute, AARP)

http://research.aarp.org/il/in_the_middle_1.html

Baby Boomer Market Research Report

(Aging Initiative – Minnesota Department of Human Services)

<http://www.dhs.state.mn.us/agingint/proj2030/addpubs/BBMrkt.htm>

Long Term Care

Before the Boom: Trends in Long Term Care Supportive Services for Older Americans with Disabilities

(Public Policy Institute, AARP)

http://research.aarp.org/health/2002_15_trends.html

Long Term Care: Who Will Care for the Baby Boomers?

U.S. Senate Special Committee on Aging Hearing, June 28, 2001

<http://aging.senate.gov/events/062801.html>

(Citizens for Long Term Care)

http://www.citizensforltc.org/issues_boomers.htm

Long-Term Care: Baby Boom Generation Presents Financing Challenges, GAO-T-HEHS-98-107 (March 1998)

(U.S. General Accounting Office)

<http://frwebgate.access.gpo.gov/cgi-bin/useftp.cgi?IPaddress=162.140.64.21&filename=he98107t.pdf&directory=/diskb/wais/data/gao>

Health

Medicare Bill A Bust With Baby Boomers (September 2003)

(Heritage Foundation)

<http://www.heritage.org/Research/HealthCare/mm37.cfm>

Data Shows Alzheimer Crisis Looming Over Baby Boomers (August 2003)

(Alzheimer's Association)

<http://www.alz.org/WhatsNew/081803newstudy.htm>

Study Finds That Most Baby-boomers Fall Short of Good Health

(Emory University)

<http://www.emory.edu/central/NEWS/Releases/babyboomer1039119950.html>

Beyond 50.02: A Report to the Nation on Trends in Health Security

(Public Policy Institute, AARP)

<http://www.aarp.org/beyond50/>

2010 AND BEYOND: Preparing Medicare and Social Security for Baby Boomers August 25, 1997

(U.S. Senate Special Committee on Aging)

<http://aging.senate.gov/events/hr7.htm>

Income, Employment and Retirement

Will Social Security Be There For You?' - How Americans Perceive Their Benefits (June 2003)

(National Bureau of Economic Research)

<http://papers.nber.org/papers/W9798>

The Future Supply of Long Term Care Workers in Relation to the Aging Baby Boomer Generation – Report to Congress (May 2003)

(Assistant Secretary for Planning and Evaluation, U.S. Department of Health and Human Services)

<http://aspe.hhs.gov/daltcp/reports/ltcwork.htm>

Retirement Income: Intergenerational Comparisons of Wealth and Future Income. GAO-03-429. (April 2003)

(U.S. General Accounting Office)

<http://www.gao.gov/cgi-bin/getrpt?GAO-03-429>

<http://www.gao.gov/highlights/d03429high.pdf> Highlights

The Needs of the Aging Boomer Workforce: From Rebellion to Retirement

(American Society on Aging)

<http://www.asaging.org/am/cia2/boomerwork.html>

Knowledge Networks Survey Boomer Financial Survey

(Knowledge Networks)

http://www.intersurvey.com/info/press/releases/2003/050103_babyboom.htm

Statutory Reforms Needed to Allow Phased Retirement by Baby Boomers (December 2002)

(Urban Institute)

<http://www.urban.org/Template.cfm?Section=ByTopic&NavMenuID=62&template=/TaggedContent/ViewPublication.cfm&PublicationID=8000>

Beyond Fifty: A Report to the Nation on Economic Security (May 2001)

(Public Policy Institute, AARP)

http://research.aarp.org/econ/beyond_50_econ.html

Pension and IRA Coverage Among Boomer, Pre-Boomer, and Older Workers (February 2000)

(Public Policy Institute, AARP)

http://research.aarp.org/econ/2000_03_ira_1.html

Do Baby Boomers Save and, If So, What For? – Report (June 1999)

(Public Policy Research Institute, AARP)

http://research.aarp.org/econ/9906_do_boomers.html

The Cash Crunch: The Financial Challenge of Long-Term Care for The Baby Boomer Generation (March 1998)

(U.S. Senate Special Committee on Aging)

<http://aging.senate.gov/events/hr12.htm>

Questions about the Inheritance Boom

(ABA Banking On-line)

http://www.banking.com/aba/feature2_1296.htm

Baby Boomers Envision Their Retirement: An AARP Segmentation Analysis –

(Public Policy Institute, AARP)

http://research.aarp.org/econ/boomer_seg_toc.html

Gaging the Labor Effects of Retiring Baby Boomers

(Bureau of Labor Statistics)

<http://stats.bls.gov/opub/mlr/2000/07/art2abs.htm>

Preparing for Retirement of the Baby Boom Generation

Hearings – February, 1998

(U.S. Senate Special Committee on Aging)

<http://aging.senate.gov/events/hr11.htm>

Retiring Baby Boomers: Meeting the Challenges

(American Savings Education Council)

<http://www.asec.org/bbtest.htm>

Forum: Preparing For The Baby Boomers' Retirement: The Role of Employment

(January 1997)

(U.S. Senate Special Committee on Aging)

<http://aging.senate.gov/events/f1.htm>

Caregivers

The Caregiving Boom: Baby Boomer Women Giving Care

(National Alliance for Caregiving)

<http://www.caregiving.org/babyboomer.pdf>

Identity, Longevity and Well Being

Raw Data from 1998 Baby Boomer Forums

(North Carolina Division on Aging)

<http://www.dhhs.state.nc.us/aging/rawboom.htm>

Consumers

U.S. Baby Boomers and Seniors are fastest growing Internet demographic group

(The Internet Marketing Center)

<http://www.sellitontheweb.com/ezine/news0387.shtml>

Organizations and Baby Boomer Web Sites

Baby Boomer Bistro (UK)

<http://www.bbb.org.uk/>

Baby Boomer Headquarters

<http://www.bbhq.com/>

Baby Boomers Homepage

<http://www.aginghipsters.com/>

The Baby Boomer News

<http://babyboomernews.com/>

Baby Boomer Retire

<http://www.baby-boomers-retire.com/>

Baby Boomer Travel

<http://babyboomer-travel.com/>

Boomer Baby

<http://www.octanecreative.com/boomerbaby/>

Boomer Cafe

<http://www.boomercafe.com/>

Boomers Digest

<http://www.boomersdigest.com/>

The Boomer Initiative (formerly the American Association of Baby Boomers)

<http://www.babyboomers.com/>

Boomers International

<http://www.boomersint.org/>

Boomer Marketing.com

<http://www.boomermarketing.com/>

BoomerNet

<http://www.boomernet.com/>

I Don't Feel 50

<http://www.idf50.co.uk/>

International Association of Baby Boomers

<http://www.boomersassoc.com/>

My Prime Time

<http://www.myprimetime.com/>

National Association of Baby Boomers

<http://www.babyboomers.org/>

Silver Surfers

<http://www.silversurfers.net/>

2030 Center

<http://www.2030.org/>

US Boomers

<http://www.usboomers.com/>

Zoomers Magazine

<http://www.zoomersmagazine.com/>

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